

“Earlier this year the London Heathrow Marriott received a Gold Award from the Green Tourism for London Scheme.” –A case study

Learning objectives:

1. to develop problem solving skills;
2. to develop analytical thinking;
3. to develop language skills- reading, speaking, ESP vocabulary, grammar, writing.

Introduction:

“Earlier this year the London Heathrow Marriott received a Gold Award from the Green Tourism for London Scheme” is a case study devised by teachers at the Turistička i ugostiteljska škola Dubrovnik for the “Unity in Diversity” project.

The case study-based learning aims to develop learners’ language skills and competences at English C1 level according to the Common European Framework of Reference; on the other hand it boosts students’ confidence in reading foreign language texts. The study is designed to enhance autonomous learning as well as group discussions and debate. Preparation activities and warm-up tasks are to be done individually, outside the classroom. Learners can improve their reading skills like general understanding of a text, or finding relevant information in a given text. Several warm-up activities are designed to pre-teach vocabulary and to engage the student in the given topic. Tasks cover all language learning skills (reading, writing, listening and speaking, grammar and vocabulary). Special focus is on reading comprehension tasks in order to ensure that students understood the case and on discussion. Students have to summarize, discuss, debate, express their agreement/disagreement and offer a possible/more possible solutions to the problem presented in the case.

Explanation of the tasks

Tasks are carefully designed to prepare and help students understand and solve the case successfully. The following exercises are designed to be solved individually or in groups, at home or in a classroom according to teachers’ and students’ needs. The tasks focus on vocabulary and grammar while they convey meaningful and authentic contexts on the topic of tourism off-site services, sustainable tourism, cycling tours.

Task 1: Match the given words and expressions with their explanation in order to develop language skills and acquire professional vocabulary.

Task 2: Decide on the truth value judgment task in order insure assure reading comprehension.

Task 3: Word formation. Complete the sentences with nouns adding suffixes where suitable.

Task 4: Grammar. Use the right form of the verbs in gerund or infinitive.

Task 5: Write a to do list how to improve/invest in the hotel based on the situation, described in the additional information section. A creative task offers learners the opportunity to develop the skills of writing a formal letter of inquiry.

Background information

International tourism Partnership presents Green Hotelier in which the London Heathrow Marriot received a gold Award from the Green Tourism for London Scheme in 2013 for the best practice.

This is a good example how to invest in the hotel, make it to be green hotel and other make it sustainable on the demand market.